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MSBA Special Committee On Intellectual Property (IPC)

Minutes of March 21, 2007 Dinner Meeting @ Chiapparelli's

Attendees: Mike Oliver, Sherry Flax, Donna Thomas, Vasilios Peros, Bill McComas, Larry Guffey

1. Approval of the Minutes from our 2/15/07 Meeting
2. Communications Subcommittee – Mike Oliver, oliver@bowie-jensen.com
 - Website Update - administrative access via password being implemented
 - revisions made to the categories in which patent attorneys may register
 - ability to search database geographically will be implemented
 - will try to implement monitoring of website traffic
 - Sherry Flax's name to be added as Publication Comm. Asst. ChairWill move ahead on previously postponed survey
3. Membership Subcommittee – Kathryn Goldman, kgoldman@charmcitylegal.com
 - Headcount - 151
 - ~ 65% of IPC membership has registered online
 - Email solicitation of patent attorneys postponed
 - MSBA database has 391 attorneys who list themselves as offering IP services – we have yet to solicit many of these to join our IPC
4. Program Subcommittee – Donna Thomas, dthomas@agtlawyers.com
 - Breakfast Meeting of the full Comm.:
 - Topic: Merck v. Mediplan – Trademark Liability for Trademarked Keywords To Trigger Ads
 - Speaker: Steven Lieberman of Rothwell, Figg, Ernst & Manbeck, P.C.
 - When: Friday, 3/30; 8:00-10:00 am Breakfast Meeting
 - Where: Rm 107, UM Law School
 - Still trying to organize May Presentation on some broad-interest patent law matter – Donna will circulate possible ideas (e.g., patent trolling) and seek members' assistance with finding possible speakers
 - MSBA Annual Mtg., 6/14: Panel Discussion – “Interesting Bedfellows: How Intellectual Property Mixes With Other Practice Areas”
5. Publications Subcommittee – Ned Himmelrich – nhimmelrich@gfrlaw.com
 - March 2007 edition of the Bar Bulletin
 - Opportunity to have regular presence in the Bar Bulletin (e.g., annual issue devoted to IP)
 - January 2008 Issue of Bar Journal Devoted To IP – need theme, authors & titles by mid-April
6. Administration – Larry J. Guffey, larry@guffeylaw.com
 - Board of Governors on 3/20 voted to recommend this IPC for section status at annual mtg.
 - Bylaws – 2nd draft will be prepared and clarify succession issues; Vasilios joining Comm.
 - Larry to review budget for needed audio equipment & logo desired expenses
7. Next Meeting – Teleconference at noon on Wednesday, 4/18/07 (Mike Oliver to facilitate)