

1/25/07 - Minutes of January 17, 2007 Dinner Meeting @ Chiapparelli's

Attendees: Mike Oliver, Mike Yang, Sherry Flax, Bill Fryer, Donna Thomas, Kathryn Goldman, Frank Morgan, Larry Guffey

1. Approval of the Minutes for our 11/15/06 Meeting
2. Communications Subcommittee – Mike Oliver, oliver@bowie-jensen.com
Trying to Launch IP Comm. Website by 2/1/07 (see www.msbaips.org)
All Website Feedback Requested ASAP in Order To Let Mike Oliver Make Modifications
Thank You To Mike Oliver for Getting Website Up & Operational with Searchable Database
Still Need 4 Appointed Members To Register On the Website
Planning for 2/1 Announcement of Website Launch in Bar Brief & on MSBA Home Page
3. Still Need For Members' That Have Not Done So To Volunteer To Serve On Subcommittees
4. Membership Subcommittee – Kathryn Goldman, kgoldman@charmcitylegal.com
Headcount - 115
Kathryn To Send Email Request (~2/1) to Comm. Members For Their Registration Online ASAP
Appointed Members' Solicitation of Prospective Members To Begin With Website Launch
Thank You to Bill Fryer & UB Students For Compiling Email Addresses of Patent Attorneys
Larry to Send Email Solicitation of Patent Attorneys Soon After Website Launch
Survey
5. Program Subcommittee – Donna Thomas, dthomas@agtlawyers.com
Planning continues for a Breakfast Meeting of the full Comm.:
Topic: GEICO v. Google – Internet's Landmark Keyword Triggered Advertising Case
Speaker: GEICO attorney (tentative)
When: 8 am Breakfast Meeting One Morning of the Week Beginning 3/19/07
Where: UM Law School or 21st Floor of World Trade Center
6. Publications Subcommittee – Ned Himmelrich – nhimmelrich@gfrlaw.com
March 2007 edition of the Bar Bulletin Will Feature The Following IP Articles:
How IP comes up in M&A activity (mergers and acquisitions - Gaby L. Longworth
Protecting your IP in a start-up business - Joseph Contrera
IP issues in labor and employment law - Sherry Flax
The Intersection of Estate Planning and Intellectual Property - Vasilios Peros
Taking Intellectual Property as Collateral for Commercial Loans - Andrew Jiranek
January 2008 Issue of Bar Journal Will Be Devoted To IP
7. Administration – Larry J. Guffey, larry@guffeylaw.com
2007-2008 Budget: A proposal has been made for direct MSBA funding, rather than dues, for
Section's initial 2 years
Need to prepare direct expense portion of budget ASAP – Larry to Seek MSBA Guidance

Larry & Sherry to make 3/20 Presentation to Board of Governors

8. Next Meeting: Thursday, 2/15/07, Dinner Meeting @ Chiapparelli's